



# Leadership in Action Workshop Series

## Feb 21 **Aligning Employees with Company Goals \*\***

*Corporate initiative..... mission critical.....strategic imperative..... #1 priority.....* This may be the language of the board room, but to most employees it simply means more work or a "program of the month" best ignored until it goes away. In this session you will learn and practice different methods of clearly communicating organizational priorities, measuring progress, and engaging employees in execution. \$125

**Who should attend?** Executives, Managers, Human Resources, Project Managers

### What will we cover?

- Brief overview of strategic execution systems: strategy maps, balanced scorecard, vision/traction organizer, A3 project plans
- Providing meaning before the metric – creating commitment
- Setting projects up for success
- Up, Down and Across: Aligning the organization

*\*\* We encourage 2+ people from the same organization to attend this session together.*

### What takeaways should I expect?

- Templates to communicate and cascade company goals
- Team charter to set project teams up for success
- Translation of a specific company goal into meaningful metrics

**Discounts Available**  
\$25 off - register 30 days in advance  
15% off- register for 3+ sessions

Workshop Total \_\_\_\_\_

Discount \_\_\_\_\_

Total Due \_\_\_\_\_

Name \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### How to register:

- Email registration to [roosolutions@comcast.net](mailto:roosolutions@comcast.net) and be invoiced; or
- Register via our Roo Solutions MeetUp Community: <http://www.meetup.com/Roo-Solutions-Community/>
- Mail registrations and check to: Roo Solutions, 6003 106<sup>th</sup> Ave. N, Minneapolis MN 55443





## 2012 Leadership in Action Workshop Registration

Circle the sessions you wish to register for  
 Sessions are scheduled 9 – 11 am the 3<sup>rd</sup> Tuesday of each month.  
 Workshop location is 1200 Washington Ave. S., Minneapolis.

Full course descriptions may be found online at: <http://www.roosolutions.net/Downloads/LIACourses2012.pdf>

Date	Topic	Early Bird * *45+ days prior	Procrastinator
Jan 17	Communicating with Business Decision Makers I	\$100	\$125
Feb 21	Aligning Employees with Company Goals	\$100	\$125
Mar 20	Recruiting 101	\$100	\$125
April 17	Holding Employees Accountable	\$ 75	\$100
May 15	Painless & Effective Performance Appraisals	\$100	\$125
June 19	Effective Time and Meeting Management	\$ 75	\$100
July 17	Communicating with Business Decision Makers II	\$100	\$125
Aug 21	From Manager to Leader	\$125	\$150
Sept 18	Simple and Sustainable Company Communication Programs	\$ 75	\$100
Oct 16	From Planning to Performance: Project Management I	\$125	\$150
Nov 20	From Planning to Performance: Project Management II (Session II focuses on tailoring the PM tools learned in PM I to your organization)	\$125	\$150
Dec 11	Talent Review and Workforce Development	\$100	\$125
<b>Sign me up for the entire series!</b>		<b>By 12/15/11: \$1,000</b>	<b>Later: \$1,500</b>

**Discounts:**

- \$500 savings if you register for the entire series by December 15<sup>th</sup>
- 10% for individuals attending 4+ sessions
- \$25 discounted early bird rates (register at least 30 days in advance)

Workshop Total \_\_\_\_\_  
 Discount \_\_\_\_\_  
 Total Due \_\_\_\_\_

Name/Title \_\_\_\_\_ Organization: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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